

August 2, 2007

FOR IMMEDIATE RELEASE:

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Benmayworth.com – coming soon!

Ben Mayworth Captures National Title at CNFR

CASPER, Wyo. – Ben Mayworth, a 2005 Sebring High School graduate, was named the National Champion for the Calf Roping Competition in Casper, Wyoming for the College National Finals Rodeo June 16th 2007. Going into the final round at the College National Finals Rodeo, Troy University's Ben Mayworth sat in second place in the tie-down calf roping competition.

Mayworth, a sophomore at Troy University, was the only member of the team to qualify for the championship round. Mayworth had to watch as cowboy after cowboy failed to post a time in the championship round. By the time his turn to compete came up, Mayworth not only had to worry about posting a time, but bettering the performance of Montana Western's Kyle VanBiezen, who's final round time of 8.5 seconds had vaulted him from 10th to first with an aggregate time of 42.1 seconds.

"I've been in this position in the high school finals and I knew I couldn't let the pressure get to me," Mayworth told the Casper Star-Tribune. "It all just worked out."

Mayworth was up to the challenge, posting a run of 10.8 seconds to move past VanBiezen into first place, with only Tennessee-Martin's Boyd Quinley left to ride. Quinley, who had been the event leader all week, appeared to have captured the title with a time of 11.3 seconds in his run, but that score was nullified when his calf kicked loose, giving Mayworth the national title.

"Ben didn't draw the best calf in the final round but he made a good run," Trojans coach Cliff Toliver said. "It was a great atmosphere, with the largest crowd ever at the event, more than 5,000 people."

"Ben was very excited and the other coaches from our region were excited as well because he was the first from the Ozark Region to win a national title since 2002."

Mayworth grew up on a cattle ranch in Highlands County and has been competing in rodeo events since he was six years old. Mayworth is studying Geomatics at Troy University in Troy, Alabama where he will get his degree and he plans to continue rodeoing on a professional level. The rodeo champion is currently competing in the Professional Rodeo Cowboys Association and is eighth in the rookie standings. He also has a new Web site on the way, which will have a photo and video gallery and a schedule of his upcoming rodeos. Visit www.benmayworth.com for sponsorship information very soon.

You can watch Ben and The College National Finals as it replays on CSTV on DirectTV channel 610 and Dish Network Channel 152 during the times below:

Friday, August 3rd, 9:00 p.m. ET

Friday, August 10th, 9:00 p.m. ET

Friday, August 17th, 9:00 p.m. ET